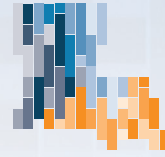


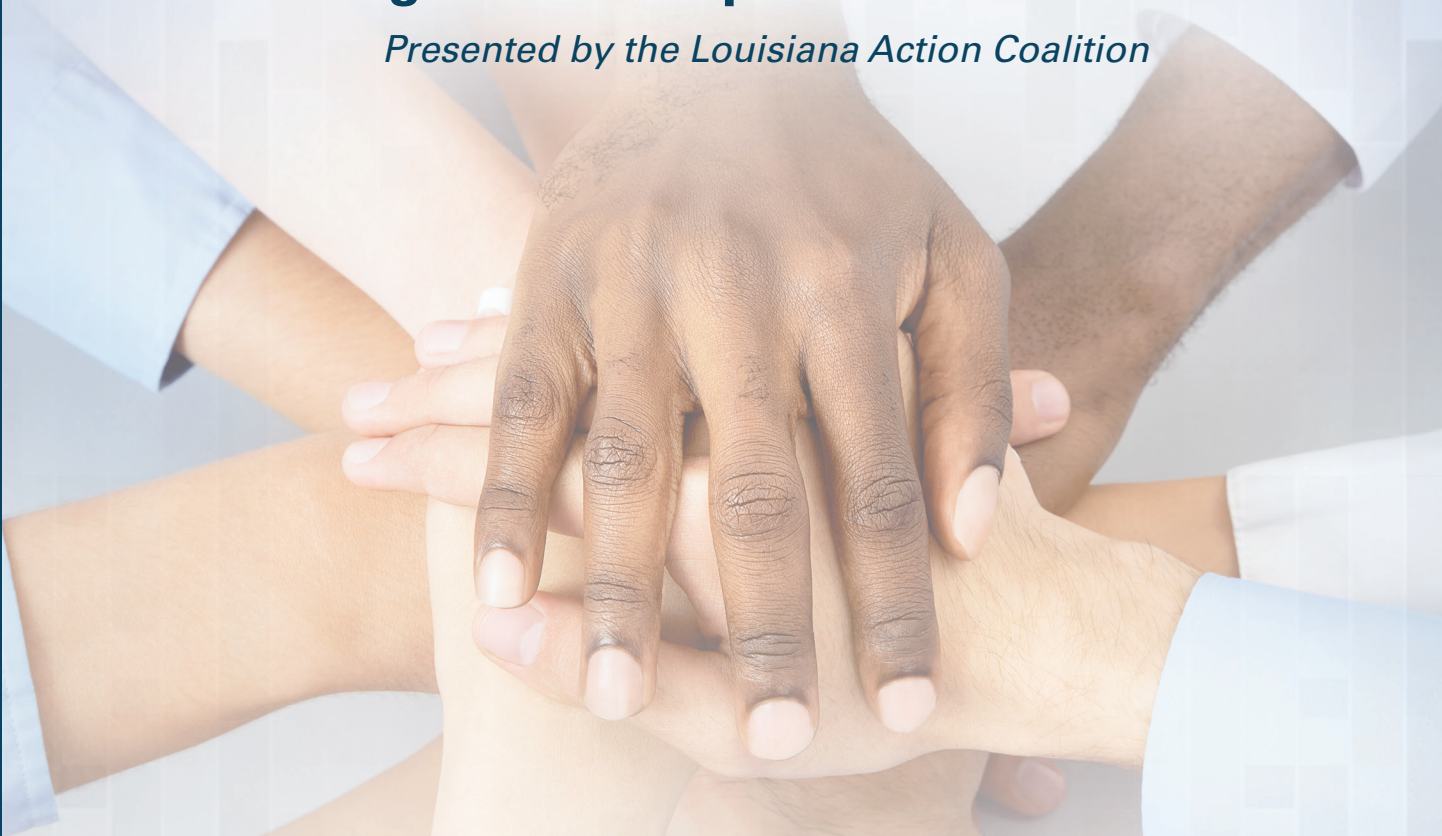
FUTURE OF NURSING™
Campaign for Action
IN LOUISIANA



CULTURE of HEALTH SUMMIT

Building Partnerships to Transform Health

Presented by the Louisiana Action Coalition



SUMMIT PARTNERS



WELCOME TO THE 2017 CULTURE OF HEALTH SUMMIT: BUILDING PARTNERSHIPS TO TRANSFORM HEALTH

*Presented by
the Louisiana
Action Coalition*

The Louisiana Action Coalition Core Leadership Team would like to welcome each of you to the 2017 Culture of Health Summit: Building Partnerships to Transform Health.

It's an exciting time for Nursing as we, the largest segment of the healthcare workforce, take a more active role in leading change and advancing health in Louisiana. The Louisiana Action Coalition (LAC) was created in response to the 2010 IOM Report, *The Future of Nursing: Leading Change, Advancing Health*, to engage key actors to ensure that all Americans have access to high quality, patient-centered care in which nurses contribute as essential partners in system-wide transformation. LAC was established through a partnership between the Louisiana State Board of Nursing-Center for Nursing and AARP LA to engage a diverse group of Louisiana stakeholders that could effect long-term and sustainable change associated with the *Future of Nursing* report recommendations.

LAC recognizes that we are stronger together and that the health of current and future generations depends on the ability of diverse leaders to create a shared value for health in Louisiana. Today's goal is to join committed health professionals and health care allies in a one-day summit to foster connections and build collective capacity to improve conditions for every Louisiana resident to have the opportunity to achieve physical, mental and social health. Attendees will engage with a diverse group of healthcare professionals and other interested stakeholders to explore potential partnerships and learn about collaborative projects that are building a culture of health in Louisiana.

PARTICIPANTS WILL:

LEARN: Increase awareness of the Culture of Health vision and related initiatives in motion throughout the state;

ENGAGE: Develop relationships with leaders interested in improving the health of all Louisianans from multiple disciplines and sectors;

GET IN ACTION: Prioritize three follow-up actions that build on relationships made and initiatives presented at the Summit.

LAC would like to thank each of you for attending the Culture of Health Summit: Building Partnerships to Transform Health and bringing your expertise to this gathering. You, as organization leaders, have the vision, the knowledge, the wherewithal and the experience to help us pave the way in transforming healthcare and healthcare outcomes in Louisiana. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. Throughout this Summit, we ask that you stay engaged, be proactive, and help LAC transform the future of healthcare in Louisiana.

Sincerely,
The Louisiana Action Coalition Core Leadership Team

PROGRAM AGENDA

APRIL 27, 2017 | 8:30 A.M. – 4:30 P.M. | CHATEAU GOLF & COUNTRY CLUB

3600 Chateau Blvd., Kenner, Louisiana 70065

PROGRAM SYNTHESIZERS: Denise Bottcher, State Director, AARP LA, Co-Lead Louisiana Action Coalition and Patrick Reed, RN, DNP, Louisiana State Nurses Association

7:30 A.M. Registration and Continental Breakfast

8:30 A.M. Welcome/Purpose

- Karen Lyon, RN, PhD
Executive Director, Louisiana State Board of Nursing

8:45 A.M. Louisiana Action Coalition

- Cynthia Bienemy, RN, PhD
*Director, Louisiana Center for Nursing
Co-Lead, Louisiana Action Coalition*

9:00 A.M. Culture of Health in Louisiana: State Perspective

- Parham Jaber, MD
*Medical Director, Office of Public Health, Assistant
State Health Officer, Louisiana Department of Health*

10:00 A.M. The Role of Nurses in Building a Culture of Health

- Susan Hassmiller, PhD, RN, FAAN
*RWJF Senior Adviser for Nursing, and Director, Campaign for
Action*

11:00 A.M. Integrating the Social Determinants of Health into Building a Culture of Health in Louisiana

PANEL FACILITATOR:

- Gail Gibson, RN, MN, CPM, FABC
RN Statewide Consultant, LDH/OPH

PANEL MEMBERS:

- Rochelle Head-Dunham, MD, FAPA
*Executive Director and Medical Director for Metropolitan
Human Services District, Behavioral Mental Health*
- Mary Claire Landry, MBA, LCSW
*New Orleans Family Justice Center, Domestic Violence and
Sexual Assault*
- Andy Allen, MBA, RWJF Fellow
Outreach Officer, Mayor's Healthy City Initiative
- Lynn Maloney-Mujica, AICP
*Senior Environmental Specialist/Project Manager, ELOS
Environmental, LLC, City Planning and Transportation*
- Tammy Hall, EdD
*Director, Bureau of Performance Improvement Public Health
Community Assessment*

12:00 P.M. Lunch

12:30 P.M. Building a Culture of Health: A National Perspective

- PK Scheerle, RN, CEO & Chairman
Gifted Healthcare

1:00 P.M. BREAK

1:10 P.M. Using Data to Build a Culture of Health

- Coletta Barrett, RN, FACHE
*Vice President, Mission Our Lady of the Lake Regional Medical
Center*
- George Hobor, PhD
*Louisiana Public Health Institute, MA Director,
Healthy Communities*
- Angie Wolff, RN, CCM
Strategic Consultant for Humana, Inc.

2:15 P.M. Culture of Health Public Health Nurse Leader Project: Assessing Sexually Transmitted Disease Practice Patterns of Nurse Practitioners in Louisiana to Assist in Leading Change and Advancing Health

- Clair Millet, DNP, APRN, PHCNS-BC
*Director, Continuing Nursing Education, LSUHSC
School of Nursing, RWJF Public Health Nurse Leader*

2:45 P.M. BREAK

3:00 P.M. Culture of Health Table Top Networking Session

- FitNOLA
*Marsha Broussard, MPH, DrPH
Katherine Cain, MPH*
- Jefferson Parish Council on Aging
Ternice Paschall, Senior Center Supervisor
- STD/HIV LA, Community and Preventative Health
*Chaquetta Johnson, DNP, MPH, APRN, WHNP-BC
Clair Millet, DNP, APRN, PHCNS-BC*
- The Rapides Foundation Healthy Behaviors Initiative
Trayce Snow, RN, BSN, BLS
- Healthy Communities
George Hobor, PhD
- Healthy Baton Rouge
Andy Allen, MBA
- Louisiana Action Coalition
*Louisiana Action Coalition Core Leadership Team, Regional
Action Coalition Co-Leads, RWJF Culture of Health
Breakthrough Leader*
- State Health Improvement Plan (SHIP)
Crystal Robertson, MPH

4:15 P.M. Connecting the Dots / Charge to Summit Attendees

- Cynthia Bienemy, RN, PhD
*Director, Louisiana Center for Nursing
Co-Lead, Louisiana Action Coalition*

KEYNOTE SPEAKERS



SUSAN B. HASSMILLER, PHD, RN, FAAN

Dr. Hassmiller joined the Robert Wood Johnson Foundation (RWJF) in 1997 and is presently the RWJF Senior Adviser for Nursing. In this role, she shapes and leads the Foundation's nursing strategies in an effort to create a higher quality of care in the United States for people, families and communities. Drawn to the Foundation's "organizational advocacy for the less fortunate and underserved," Dr. Hassmiller is helping to assure that RWJF's commitments in nursing have a broad and lasting national impact. In partnership with AARP, Dr. Hassmiller directs the Foundation's Future of Nursing: Campaign for Action, which seeks to ensure that everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health. This 50-state and District of Columbia effort strives to implement the recommendations of the Institute of Medicine's report on the Future of Nursing: Leading Change, Advancing Health. Dr. Hassmiller served as the report's study director. She also serves as co-director of the Future of Nursing Scholars program, an initiative that provides scholarships, mentoring and leadership development activities and postdoctoral research funding to build the leadership capacity of nurse educators and researchers.

Dr. Hassmiller previously served with the Health Resources and Services Administration as executive director of the US Public Health Service Primary Care Policy Fellowship. In this role, she addressed national and international primary care initiatives. Her work has also included service in public health settings at the local and state level, and she taught public health nursing at the University of Nebraska and George Mason University in Virginia. She also was a member of the National Board of Governors for the American Red Cross, serving as chair of the Disaster and Chapter Services Committee. She currently is a member of the national nursing committee, and is immediate past Board Chair for the Central New Jersey Red Cross. Dr. Hassmiller is a member of the Institute of Medicine, a fellow in the American Academy of Nursing and sits on other advisory committees and boards. She is the recipient of many awards and two honorary doctorates, but most notably the Florence Nightingale Medal, the highest international honor given to a nurse by the International Committee of the Red Cross.



PARHAM JABERI, MD, MPH

Dr. Jaberi is the Louisiana Department of Health Assistant State Health Officer and the Office of Public Health Medical Director. In this role, he helps guide mission critical strategies for the Office of Public Health to achieve the state's public health goals through service delivery at the public health units and through public health outreach and collaboration with local and state community partners, healthcare providers, and governmental entities. In his prior roles as a local health director with the Virginia Department of Health and the Louisiana Office of Public Health Region IX, Dr. Jaberi has advocated for cross-sectoral partnerships to advance and achieve a culture of health in the community. Dr. Jaberi is board-certified in Preventive Medicine. He obtained his B.A. from Johns Hopkins University, his M.D. from the University of Maryland School of Medicine, and his M.P.H. from Tulane University while completing his Preventive Medicine Residency.

SPEAKERS & PRESENTERS



ANDY ALLEN, MBA

Mr. Allen serves as a lead consultant for inHealth's community health initiatives. He most recently directed the Mayor's Health City Initiative as the Outreach Officer for East Baton Rouge City-Parish government. He led a multi-sectoral coalition of more than 75 partners in crafting and implementing a first-in-the-nation joint Community Health Needs Assessment and Implementation Strategy. Using the collective impact model, Healthy BR achieved a two percent decrease in the adult obesity rate over two years and a year-over-year four percent drop in preventable hospital stays. As a result of this work, the Mayor's Healthy City Initiative, known locally as Healthy BR, received multiple national awards and recognitions including the 2015 American Hospital Association's NOVA Award and designation as a 2014 Robert Wood Johnson Foundation Culture of Health Prize Finalist. Mr. Allen completed a Master of Business Administration degree in 2016 and was named as one of 40 individuals from throughout the country to make up the inaugural cohort of the Robert Wood Johnson Foundation Culture of Health Leader program.



COLETTA C. BARRETT, RN, MHA, FAHA, FACHE

Possessing more than 40 years of hospital clinical, health plan medical management and executive leadership, Coletta Barrett serves as Vice President of Mission for Our Lady of the Lake Regional Medical Center – a tertiary, Catholic Academic Medical Center with 824 licensed beds. She has more than 40 years of hospital clinical, health plan medical management and executive leadership experience and currently serves as the senior leader responsible for the interpretation, clarification, and integration of the mission of the organization and is operationally

responsible for the development and administration of programs and processes relevant to the mission and philosophy, in order to ensure high quality health care services are provided with compassion, understanding, respect, and dignity. Operationally, Coletta is responsible for Community Advocacy, Pastoral Care, Parish Nursing, Mission Services, Community Benefit, Government Relations, Mental and Behavioral Health, Health Centers in Schools and the Palliative Medicine Program. Coletta is the past President of the Greater Baton Rouge Chamber of Commerce Alumni Leadership Board and currently serves as the Chairman of the Board for the Mayor's Healthy City Initiative in Baton Rouge which is charged with improving the city's outcome measures for health. In 2014 Coletta was awarded the Franciscan Impact Award from Our Lady of the Lake College and in 2016 the Baton Rouge Area Chamber honored her with a Community Champion Award for her impact work in the community.



CYNTHIA BIENEMY, PHD, RN

Dr. Bienemy is the Director of the Louisiana State Board of Nursing - Center for Nursing where she is charged with collecting, analyzing, and reporting on data about the registered nurse (RN) and advanced practice registered nurse (APRN)

workforce in Louisiana. She addresses nursing workforce issues related to nursing education capacity, nurse supply, and nurse demand. In 2013 Dr. Bienemy facilitated a multi-sector statewide collaborative effort which resulted in the development of Louisiana's first Multi-Regional Statewide Nursing Workforce Forecasting Model and Simulation Tool. The Louisiana Center for Nursing, under Dr. Bienemy's leadership has served as the co-lead for the Louisiana Action Coalition (LAC) along with AARP LA since its inception in 2011. She is a member of the LAC Core Leadership Team which is responsible for coordinating and facilitating the statewide implementation of the recommendations from the Institute of Medicine Report, The Future of Nursing: Leading Change, Advancing Health, in an effort to improve health and healthcare in Louisiana by creating a Culture of Health that is valued by every citizen. She serves as the lead for the LAC Diversity Steering Committee which is responsible for the pillar of work that focuses on increasing the diversity of Louisiana's RN and APRN workforce. Dr. Bienemy also serves as the President-Elect for the National Forum of State Nursing Workforce Centers.



DENISE BOTTCHER

Ms. Bottcher is the State Director of AARP Louisiana and is responsible for advancing the organization's social mission on behalf of Louisianans 50-plus and their families. With nearly 500,000 members and 22 volunteer leaders

across the state, she leads the six-member team in Baton Rouge and New Orleans to help all generations live their best

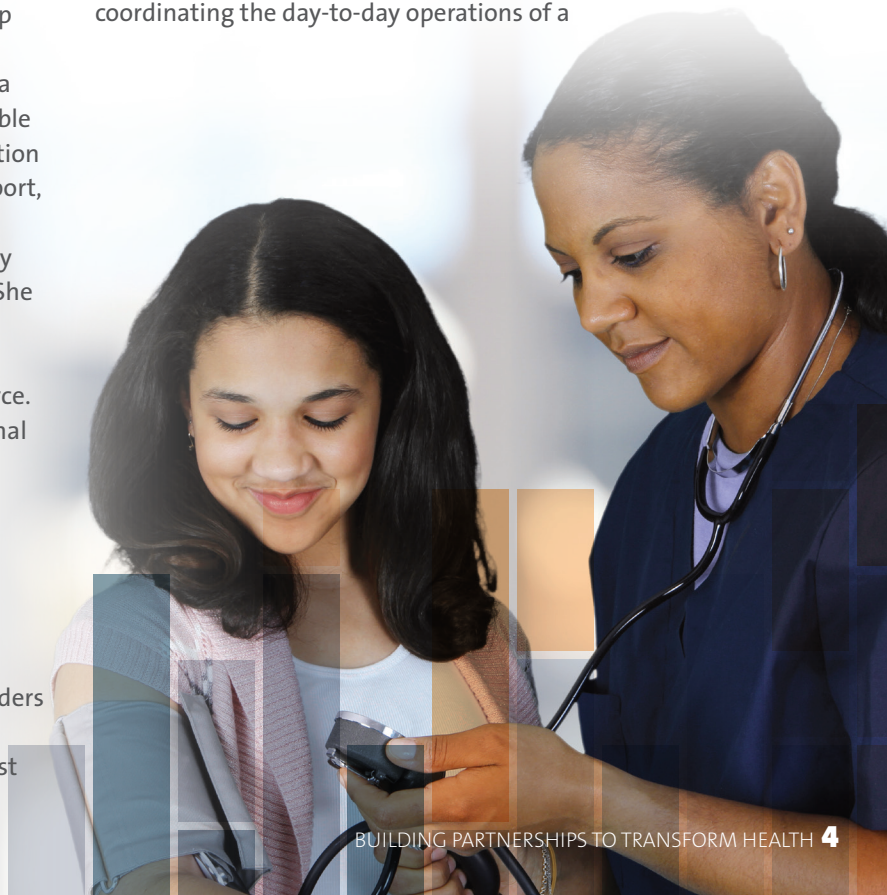
lives in their own homes and communities through advocacy, education and service. Prior to her current appointment, Ms. Bottcher served as Director of Communications in AARP's Louisiana office, leading the media and public relations strategies in AARP's advocacy work, primarily in the areas of healthcare, financial security, and liv-able communities. Ms. Bottcher joined AARP in 2010 with an extensive background in crisis communications, campaigns and advocacy strategies for non-profit organizations, businesses, politicians and government agencies. She served as the press secretary and official spokesperson for Governor Kathleen Blanco during Hurricanes Katrina and Rita and also worked as an investigative television journalist and news anchor before moving into the political and government arena. Representing AARP LA, Ms. Bottcher has served as the co-lead for the Louisiana Action Coalition since its inception and as provided significant leadership in addressing issues related to removing barriers to practice for APRNs from a constituency perspective. LAC often identifies Ms. Bottcher as an honorary nurse in Louisiana.



GAIL GIBSON, RN, MN, CPM, FABC

Ms. Gibson is a nurse consultant with the Louisiana Department of Health, Office of Public Health, Bureau of Family Health. She is a nursing professional with more than 30 years' experience in professional nursing consultation, clinical

direction and services quality within maternal child and family planning services. Ms. Gibson functioned as the nursing administrator of a hospital-based ambulatory services Medical Center in New Orleans, LA, where she was responsible for coordinating the day-to-day operations of a



SPEAKERS & PRESENTERS

multi-programmed health service clinic for more than 140,000 outpatients in addition to all related programs focused on personnel management, staff development policy and procedure development, budgetary monitoring and controls, and liaison to multiple community organizations. Ms. Gibson also served as the nursing administrator of Women's Services at the Medical Center and was responsible for an annual budget of \$15 million, coordinating the day-to-day operations of a multi-programmed health service for both inpatient and outpatient women and newborns and related programs of personnel management, staff development, policy and procedure development and budgetary preparation and control.



TAMMY HALL, ED.D.

Dr. Tammy Hall has over 23 years of experience working in both higher education and public health. In academic settings she has worked as a Dean, Associate Dean, faculty, and a program director and has over 20 years of experience working with distance education programs. Dr. Hall is currently the Performance Improvement Director at the Office of Public Health and is primarily responsible for strategic planning, workforce development, performance indicators, and quality improvement initiatives. She has led the agency's public health efforts and has spearheaded the completion of a statewide health assessment and state health improvement plan, performance improvement, workforce development plan and an agency quality improvement plan. Dr. Hall's public health interests lie in the areas of workforce development, health

equity, performance and quality improvement. Dr. Hall holds both Bachelor and Master's degrees from Louisiana State University A & M College-Baton Rouge and a doctorate degree from Nova Southeastern University.



ROCHELLE HEAD-DUNHAM, MD, FAPA

Dr. Head-Dunham is a New Orleans native and currently serves as the newly appointed executive director and medical director for Metropolitan Human Services District (MHSD), the local governance entity tasked with service delivery for persons suffering from mental illness, addictive disorders and developmental disabilities within the tri-parish areas of Orleans, St. Bernard and Plaquemines Parishes. Dr. Head-Dunham's academic appointments include clinical assistant professorships at both Tulane and LSU Schools Medicine. Her past immediate appointments were assistant secretary and medical director for the Office of Behavioral Health within the Louisiana Department of Health. Her academic and clinical leadership has fostered statewide advances in the field of behavioral health, where she has lectured, trained and taught, both locally and nationally. Her pioneering efforts have advanced knowledge, skills and application of the standard of care for co-occurring mental and addictive disorders. In her newly appointed role, Dr. Head-Dunham's mission and vision is to develop MHSD as the "Center of Excellence" for all behavioral and intellectual/developmental disability needs through partnering and service expansion, thereby becoming the known go-to agency, "Where we change lives!"





GEORGE HOBOR, PHD

Dr. Hobor is a sociologist by training, who joined the Louisiana Public Health Institute (LPHI) in 2014 to direct the Healthy Communities portfolio. He is motivated by efforts to build the research and data capacity of nonprofit organizations

and governmental departments so they can better address challenges posed by climate change, economic downturns, natural disaster, and other shocks, and attend to deeply rooted community issues and conditions that affect health, such as concentrated urban poverty and legacies of racism. Dr. Hobor’s current work is concentrated in three projects. The first is research supported by the Gulf of Mexico Research Initiative on the long term health impacts of the Deepwater Horizon Oil Spill. The second is a data democratization project in three cities in the Gulf Coast that seeks to build multi-sector partnerships around data to plan and implement actions to improve community health. The final project is collaboration with the State Department of Corrections creating pipeline data to assist parishes in managing the integration of justice involved populations back into their communities.



MARY CLAIRE LANDRY, MBA, LCSW

Mary Claire has over thirty five years of professional management experience providing visionary leadership and optimizing individual and organizational performance. She is a licensed clinical social worker with a Masters of Social

Work from Tulane University and a Masters of Business Administration from the University of New Orleans. From 2003 to 2012 she served as the Director of Domestic Violence and Sexual Assault Services for Catholic Charities Archdiocese of New Orleans. In 2007 she created the New Orleans Family Justice Center, a comprehensive victim services center and since July of 2012 serves as its Executive Director under the 501c3, the New Orleans Family Justice Alliance. In 2006 she served as the President of the Louisiana Coalition Against Domestic Violence and currently serves on the Louisiana Domestic Violence Prevention Commission created in 2014.



LYNN MALONEY-MÚJICA, AICP

Ms. Maloney is an environmental scientist and American Institute of Certified Planners (AICP) planner with expertise in National Environmental Policy Act (NEPA) analysis and documentation for a wide variety of infrastructure projects.

Ms. Maloney began her career as a bilingual consultant in Puerto Rico and returned to her native Louisiana to work as an environmental and socioeconomic planner for the Baton Rouge Planning Commission. For the past 16 years, she has worked as an environmental consultant for clients including the Louisiana Department of Transportation, the New Orleans

Regional Transit Authority, the US Army Corps of Engineers and the National Park Service. More recently, she has consulted for Jefferson Transit and the City of Baton Rouge on transit, bike and pedestrian improvement projects. She is a member of the LA Chapter of the American Planning Association, member and past Chairman of the AARP Livable Communities Council, a member of the Sustainable Transportation Advisory Committee of Baton Rouge and AARP designee to the Louisiana Complete Streets Advisory Council. She earned her MS in Environmental Sciences from Louisiana State University in 2008 and is employed by ELOS Environmental, LLC of Hammond, LA.



KAREN C. LYON, PHD, RN, ACNS, NEABC

Dr. Karen Lyon is currently Executive Director of the Louisiana State Board of Nursing (LSBN) where she has regulatory and discipline oversight for 63,396 RNs and 5,299 APRNs. Louisiana is also the only state in the nation which regulates

pre-licensure students and Dr. Lyon has regulatory oversight over 1 diploma program, 13 associate degree programs, 12 baccalaureate programs and 7 graduate nursing programs offering APRN degrees or post-graduate certificates. In her 3.5 year tenure in Louisiana, she has collaborated with the Louisiana Medical Board on a joint statement regarding physician/APRN collaboration and she has secured policy changes in LSBN rules allowing for APRN disaster permits, CRNA provision of ancillary services within their scope of practice, medication delegation to certified medication attendants under direct supervision of RNs and APRNs and revision of the entire chapter on nursing education program development and regulation. She came to Louisiana from Houston, Texas where she served as Associate Dean for Nursing at Texas Woman’s University Nelda C. Stark College of Nursing. At TWU, she administered undergraduate and graduate programs with over 1000 baccalaureate, masters and doctoral students. During her tenure there, she was PI on over \$4.5 million in program and research grants including the Texas Medical Center Memorial Hermann Collaborative for the Centers for Medicare and Medicaid Services Graduate Nurse Education Demonstration Project, one of only 5 national sites chosen for this project. Dr. Lyon has served on the national Board of Directors and as Treasurer of the National Association of Clinical Nurse Specialists and on the National Advisory Board of the American Organization of Nurse Executives. She is currently a member of the Audit Committee for the American Nurses Association and the Finance Committee for National Council of State Boards of Nursing. She was honored in 2015 as a Louisiana Great 100 Nurse and was selected by the University of Texas @ El Paso School of Nursing as their Outstanding Alumna in 2016.

SPEAKERS & PRESENTERS



CLAIR MILLET, DNP, APRN, PHCNS-BC

Dr. Millet currently serves as the Director of Continuing Nursing Education, Faculty Development & Entrepreneurial Enterprise at the Louisiana State University Health Sciences Center School of Nursing in New Orleans. Her responsibilities include development of educational activities for the community of interest and implementation and evaluation of nursing entrepreneurial activities. She also is a nurse educator teaching in the areas of health policy, public health nursing, disaster nursing, epidemiology and nursing research. Dr. Millet served as Director of Nursing for the Louisiana Department of Health from 2010-2016. She is a certified clinical nurse specialist in community/public health and has worked extensively in the field of public health as well as medical-surgical, women's health, genetics/newborn screening, emergency preparedness and disaster nursing. Dr. Millet received her Bachelor of Science Degree in Nursing from Nicholls State University in 1992, a Master of Nursing in 2000, and a Doctor of Nursing Practice from Louisiana State University Health Sciences Center in 2014. In 2014, she received the Outstanding Nursing Caring Award and the Joyce Travelbee Award for excellence in nursing practice and interpersonal skills and in 2015, Dr. Millet was selected as one of 25 Robert Wood Johnson Foundation Public Health Nurse Leaders in 2015.



BARBARA MORVANT, MN, RN

Ms. Morvant is a nationally recognized leader in the field of nursing regulation who specializes in the improvement of nursing regulation by continually providing leadership in the refinement of rules, regulations and processes in the state of Louisiana and through national activities. She held the position as executive director for the Louisiana State Board of Nursing from November 1988 until February 2015. Since her retirement from the Louisiana State Board of Nursing, Ms. Morvant has remained actively involved with nursing through her activities with the Louisiana Action Coalition where she is a Core Leadership Team member, served as the project director for a Robert Wood Johnson Foundation State Implementation Grant and chairs the 14-member Leadership Steering Committee which is comprised of nurse leaders from across the health care industry. She currently serves as president of the Louisiana Nurses Foundation.



PATRICK REED, RN, DNP, MSN, MBA, MSHCM, CPHQ

Dr. Reed is a certified professional healthcare manager in quality, ULearn certified online instructor, and course designer. His nursing experience is in emergency room nursing, nursing administration, and quality management. Dr. Reed is the current president of the New Orleans District

Nurses Association, a board member of the Louisiana State Nurses Association, and co-chair of the Louisiana Action Coalition, Region 1. He is an instructor with the University of Louisiana at Lafayette College of Nursing and Allied Health Professions and earned his Doctor of Nursing Practice in 2015 and the Master of Science in Nursing-Health Care Systems Management in 2012 from Loyola University New Orleans. He holds a Master of Business Administration and a Master of Science in Health Care Management from the University of New Orleans. Dr. Reed is a graduate of Charity Hospital School of Nursing, class of 1990. He obtained his baccalaureate degree in Religious Studies from Loyola University New Orleans, 1976.



P.K. SCHEERLE, RN

As a young RN, PK Scheerle saw the need for innovation in nursing and for keeping great nurses at the bedside. Her knowledge and passion about these issues shaped her career as a nationally recognized business and healthcare leader. In 1982, PK founded American Nursing Services, Inc., a successful supplemental staffing agency. When she sold the company two decades later, it had grown to 28 locations. A graduate of Harvard Business School's Executive Program, PK Scheerle has received many civic, business and professional awards. A founder of the Great 100 Nurses Celebration, she has also been a recipient of the Humanitarian of the Year Award from the American Red Cross Southeast Chapter and the American Business Ethics Award from the Society of Financial Service Professionals. PK was inducted into the Junior Achievement Business Hall of Fame and was a New Orleans CityBusiness Woman of the Year for three consecutive years and named Healthcare Hero in 2013. She served as Chairman of the Young Presidents Organization for Louisiana and a member of its Southern Regional Board. PK has membership in a number of professional nursing organizations such as Sigma Theta Tau International Nursing Honor Society and the National Association of Nurse Practitioners of Women's Health (NPWH). She has served on numerous civic and professional boards including the YWCA of Central Louisiana Board of Directors, United Way of Central Louisiana Board of Directors, the Community Foundation of Central Louisiana and, most recently, appointment to the Louisiana Health Works Commission.



ANGIE WOLFF, RN, CCM

Ms. Wolff has been with Humana Inc. for 12 years. She started as a commercial case manager working at home and has held various roles over the course of her career. Currently she serves on the Bold Goal team helping support the communities served by Humana as they strive to become 20% healthier by 2020. Prior to working with Humana, Ms. Wolff worked for several years as an emergency room nurse.

TABLE TOP

FIT NOLA

Martha Broussard, MPH, DrPH and Katherine Cain, MPH

Fit NOLA is a partnership between the City of New Orleans and local organizations working together to create a healthier city by promoting physical activity and improved nutrition. FitNOLA engages in projects that include supporting school and out-of-school health, workplace wellness and healthy community design. As a Robert Wood Johnson Foundation Culture of Health Prize winner and a Let's Move! City, Fit NOLA aims to improve the quality of life for all who live, learn, work and play in New Orleans.

HEALTHY BATON ROUGE

Andy Allen, MBA

Baton Rouge is the largest metro area in the United States without a local public health department. Because of the vast population health concerns in Baton Rouge, the HealthyBR initiative was established to foster a movement based on communication, coordination and collaboration that promotes a better and healthier life for all people in the great city of Baton Rouge. The vision for HealthyBR is to inspire a healthier Baton Rouge for all. We serve as the umbrella organization and common table for greater than 75 partner organizations to work collectively to move the needle on our greatest health challenges; we focus on priority areas identified by a common Community Health Needs Assessment: Obesity, HIV and STIs, Behavioral Health, and Access to Care; and we facilitate action plans in each priority area across the community.

THE RAPIDES FOUNDATION HEALTHY BEHAVIORS INITIATIVE

Trayce Snow, RN, BSN, BLS

The Rapides Foundation's Healthy Behaviors Initiative addresses important health behaviors including tobacco use, overweight/obesity, and substance and alcohol abuse prevention. Poor diet, physical inactivity and the use of tobacco are health behaviors directly linked to premature death and disability from heart disease, stroke, diabetes, certain types of cancer, and arthritis. Illicit use of drugs is associated with serious consequences including injury, illness, disability, and death as well as crime, domestic violence and lost workplace productivity. Each year, about 100,000 deaths in the United States are related to alcohol consumption. Evidence suggests that an integrated, comprehensive, multi-level, multi-target initiative to focus on these important health behaviors is crucial to the long-term success of the program, including having a meaningful impact on chronic disease prevention in the region. For that reason, the Foundation's Healthy Behaviors Initiative includes work in the schools, communities and workplaces; policy and advocacy; and a strong counter marketing component.

HEALTHY COMMUNITIES

George Hobor, PhD

The Louisiana Public Health Institute’s (LPHI) Healthy Communities portfolio connects organizations, neighborhoods, and research providers to build and sustain civic partnerships that address the social, economic and political factors that impact health. These purpose-driven collaborations give neighborhoods stronger political voices and the evidence-based information needed to advance health equity in their communities. The team works in a feedback cycle, which can involve outreach to convene key partners and identify important issues or concerns; research designs to inform solutions; information dissemination to enhance momentum and problem solving efforts; technical assistance offerings for capacity enhancement/program development; and outcome-based evaluation and reporting to re-initiate the process.

JEFFERSON PARISH COUNCIL ON AGING

Ternice Paschall, Senior Center Supervisor

Jefferson Council on Aging (JCOA), a non-profit 501 (c) 3 corporation, provides seniors with the support, guidance and empowerment to age with dignity and independence in the place and manner of their choice. From health insurance guidance, transportation and home delivered meals to social engagement and wellness opportunities at our 10 senior centers across Jefferson Parish, Jefferson Council on Aging facilitates active community involvement and senior well-being. To become a member and be able to participate in programs and services, one has to be over 60 years of age, and reside in Jefferson Parish. An individual needs assessment is conducted to qualify for certain services. There is no charge to participate in the programs and receive services. Community support is always welcome as the senior population and their needs continue to grow. www.jcoa.net

LOUISIANA ACTION COALITION (LAC)

Louisiana Action Coalition Core Leadership Team and Regional Action Coalition Co-Leads

The Louisiana Action Coalition was formed in 2011 and is one of 51 coalitions working nationwide to transform healthcare through nursing. Efforts are driven by the evidence-based recommendations stated in the Institute of Medicine’s (IOM) 2010 report, “The Future of Nursing: Leading Change, Advancing Health.” The IOM report calls for nurses to lead change, and we see this as an opportunity for nurses to work alongside physicians, healthcare providers and other stakeholders to help transform our healthcare delivery system in Louisiana. Current initiatives include efforts to develop and promote nurse leadership, nursing workforce diversity and collaboration with others to build a culture of health in Louisiana.

LOUISIANA STD/HIV PROGRAM (SHP)

Dr. Chaquetta Johnson and Dr. Claire Millet

The Louisiana STD/HIV Program (SHP) administers statewide and regional programs designed to prevent the transmission of STDs and HIV, to ensure the availability of quality medical and social services for those diagnosed with an STD or HIV and to track the impact of the STD and HIV epidemics in Louisiana. The program’s mission is to lead the effort to build a holistic, integrated and innovative system of STD and HIV prevention, care and education that reduces health disparities and eliminates health inequities.

STATE HEALTH IMPROVEMENT PLAN (SHIP)

Crystal Robertson, MPH

The Louisiana Department of Health Office of Public Health (OPH), in partnership with Louisiana Public Health Institute, is embarking on a statewide approach toward engaging local communities to build community capacity and to address health outcomes. The state health improvement plan (SHIP) provides a framework to guide and engage state partners to address the identified health priorities specific to the needs in the state and to consider the resources available to meet those needs. Additionally, the plan highlights a strategic approach to achieving improved health status through collaboration, policy alignment, outreach, monitoring, and coordination of effort. Achieving the goal of healthy people is a difficult and complex task that cannot be accomplished through a single plan of action or by a single entity. This five year plan was designed to provide a comprehensive statewide plan and to increase coordination and communication across organizational silos. Therefore the goal of the SHIP is to guide and integrate work from various and diverse sectors and allow stakeholders to share data and resources while ultimately creating a culture of health. Residents across the state identified local community and state health priorities. Department and external stakeholder groups developed the plan which seeks to harness the collective energy and resources of advocacy groups, business and industry, healthcare providers, municipalities, and community-based organizations to improve the health status of all Louisianans. Join OPH and its partners as we enter the action phase of SHIP implementation.

CULTURE OF HEALTH ACTION FRAMEWORK

ACTION AREAS	DRIVERS	MEASURES
<p style="text-align: center;">1</p> <p style="text-align: center;">MAKING HEALTH A SHARED VALUE</p>	<p style="text-align: center;">MINDSET AND EXPECTATIONS</p>	<p style="text-align: center;">Value on health interdependence</p> <p style="text-align: center;">Value on well-being</p> <p style="text-align: center;">Public discussion on health promotion and well-being</p>
	<p style="text-align: center;">SENSE OF COMMUNITY</p>	<p style="text-align: center;">Sense of community</p> <p style="text-align: center;">Social support</p>
	<p style="text-align: center;">CIVIC ENGAGEMENT</p>	<p style="text-align: center;">Voter participation</p> <p style="text-align: center;">Volunteer engagement</p>
<p style="text-align: center;">2</p> <p style="text-align: center;">FOSTERING CROSS-SECTOR COLLABORATION TO IMPROVE WELL-BEING</p>	<p style="text-align: center;">NUMBER AND QUALITY OF PARTNERSHIPS</p>	<p style="text-align: center;">Local health department collaboration</p> <p style="text-align: center;">Opportunities to improve health for youth at schools</p> <p style="text-align: center;">Business support for workplace health promotion and Culture of Health</p>
	<p style="text-align: center;">INVESTMENT IN CROSS-SECTOR COLLABORATION</p>	<p style="text-align: center;">U.S. corporate giving</p> <p style="text-align: center;">Federal allocations for health investments related to nutrition and indoor and outdoor physical activity</p>
	<p style="text-align: center;">POLICIES THAT SUPPORT COLLABORATION</p>	<p style="text-align: center;">Community relations and policing</p> <p style="text-align: center;">Youth exposure to advertising for healthy and unhealthy food and beverage products</p> <p style="text-align: center;">Climate adaptation and mitigation</p> <p style="text-align: center;">Health in all policies (support for working families)</p>
<p style="text-align: center;">3</p> <p style="text-align: center;">CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES</p>	<p style="text-align: center;">BUILT ENVIRONMENT/PHYSICAL CONDITIONS</p>	<p style="text-align: center;">Housing affordability</p> <p style="text-align: center;">Access to healthy foods</p> <p style="text-align: center;">Youth safety</p>
	<p style="text-align: center;">SOCIAL AND ECONOMIC ENVIRONMENT</p>	<p style="text-align: center;">Residential segregation</p> <p style="text-align: center;">Early childhood education</p> <p style="text-align: center;">Public libraries</p>
	<p style="text-align: center;">POLICY AND GOVERNANCE</p>	<p style="text-align: center;">Complete Streets policies</p> <p style="text-align: center;">Air quality</p>
<p style="text-align: center;">4</p> <p style="text-align: center;">STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS</p>	<p style="text-align: center;">ACCESS</p>	<p style="text-align: center;">Access to public health</p> <p style="text-align: center;">Access to stable health insurance</p> <p style="text-align: center;">Access to mental health services</p> <p style="text-align: center;">Routine dental care</p>
	<p style="text-align: center;">CONSUMER EXPERIENCE AND QUALITY</p>	<p style="text-align: center;">Consumer experience</p> <p style="text-align: center;">Population covered by an Accountable Care Organization</p>
	<p style="text-align: center;">BALANCE AND INTEGRATION</p>	<p style="text-align: center;">Electronic medical record linkages</p> <p style="text-align: center;">Hospital partnerships</p> <p style="text-align: center;">Practice laws for nurse practitioners</p> <p style="text-align: center;">Social spending relative to health expenditure</p>
OUTCOME	OUTCOME AREAS	MEASURES
<p style="text-align: center;">IMPROVED POPULATION HEALTH, WELL-BEING, AND EQUITY</p>	<p style="text-align: center;">ENHANCED INDIVIDUAL AND COMMUNITY WELL-BEING</p>	<p style="text-align: center;">Well-being rating</p> <p style="text-align: center;">Caregiving burden</p>
	<p style="text-align: center;">MANAGED CHRONIC DISEASE AND REDUCED TOXIC STRESS</p>	<p style="text-align: center;">Adverse child experiences</p> <p style="text-align: center;">Disability associated with chronic conditions</p>
	<p style="text-align: center;">REDUCED HEALTH CARE COSTS</p>	<p style="text-align: center;">Family health care cost</p> <p style="text-align: center;">Potentially preventable hospitalization rates</p> <p style="text-align: center;">Annual end-of-life care expenditures</p>

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