

FUTURE OF NURSING™

Campaign for Action



Robert Wood Johnson Foundation

AARP Foundation®

The Role of Nurses in Building a Culture of Health

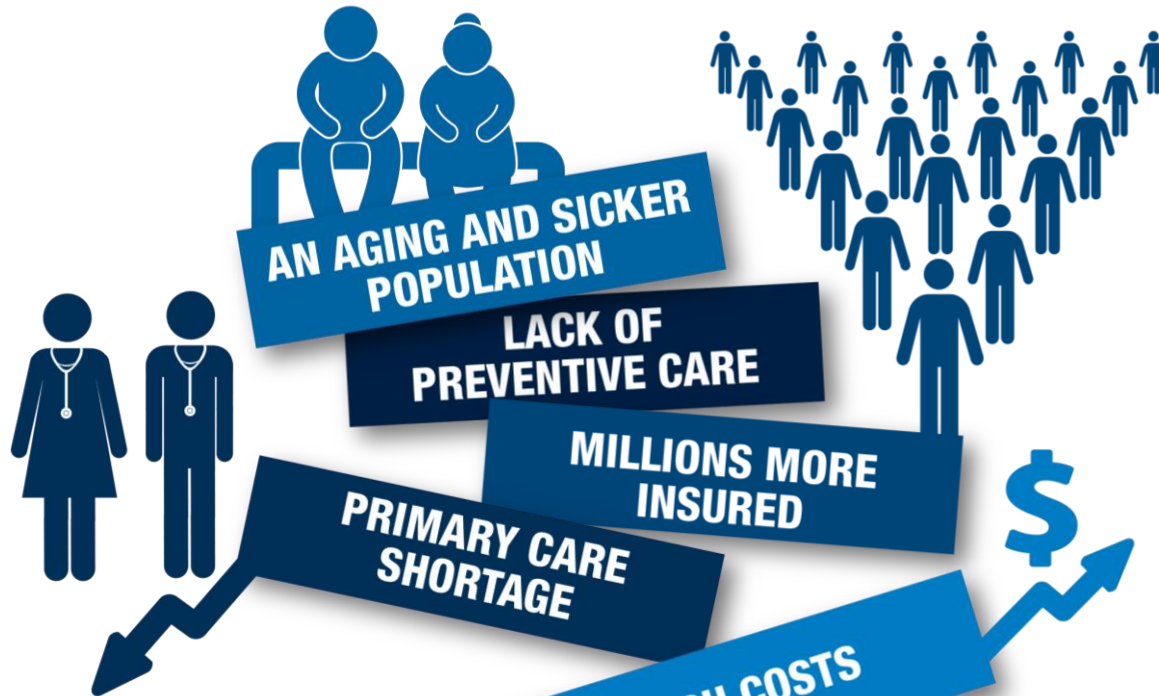
Louisiana Culture of Health Summit
April 27, 2017

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for Nursing, and Director, Campaign for Action



@suehassmiller
@campaign4action

Health System Challenges



Health

System

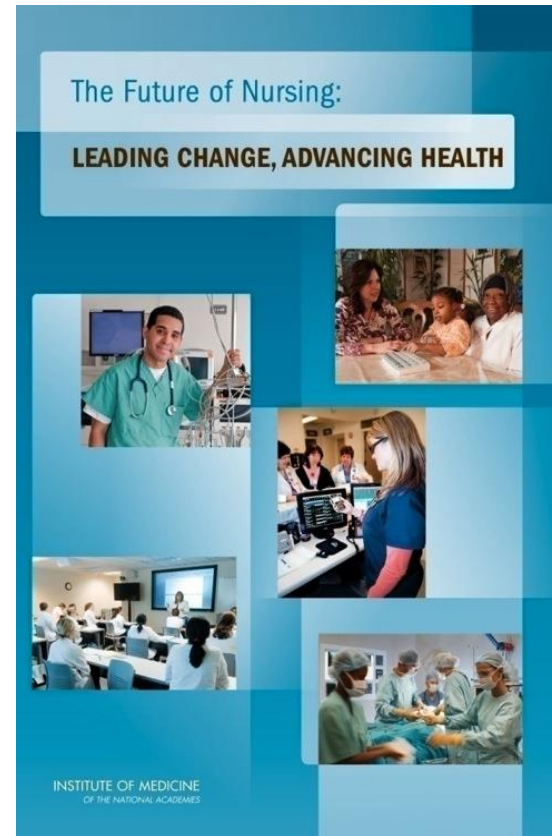
Health Care System



Person- and Family-Centered Care

Landmark report:

- Offers recommendations to transform health through nursing
- Re-conceptualizes roles for nurses



Campaign Vision

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Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health



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Areas of Focus



Education



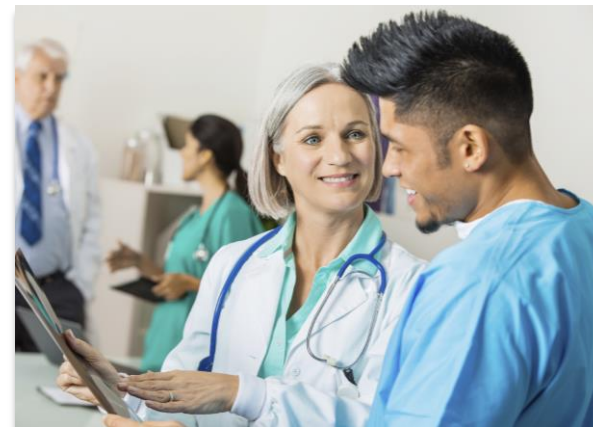
Practice & Care



Leadership



Diversity



**Interprofessional
Collaboration**

IOM Report: Prepare more nurses to earn baccalaureate degrees and higher and to engage in lifelong learning

Progress:

- 1) Strong academic progression programs
- 2) More nurses graduating with BSN degrees than associate's degrees starting in 2012
- 3) Incorporating population health and social determinants of health into curriculum



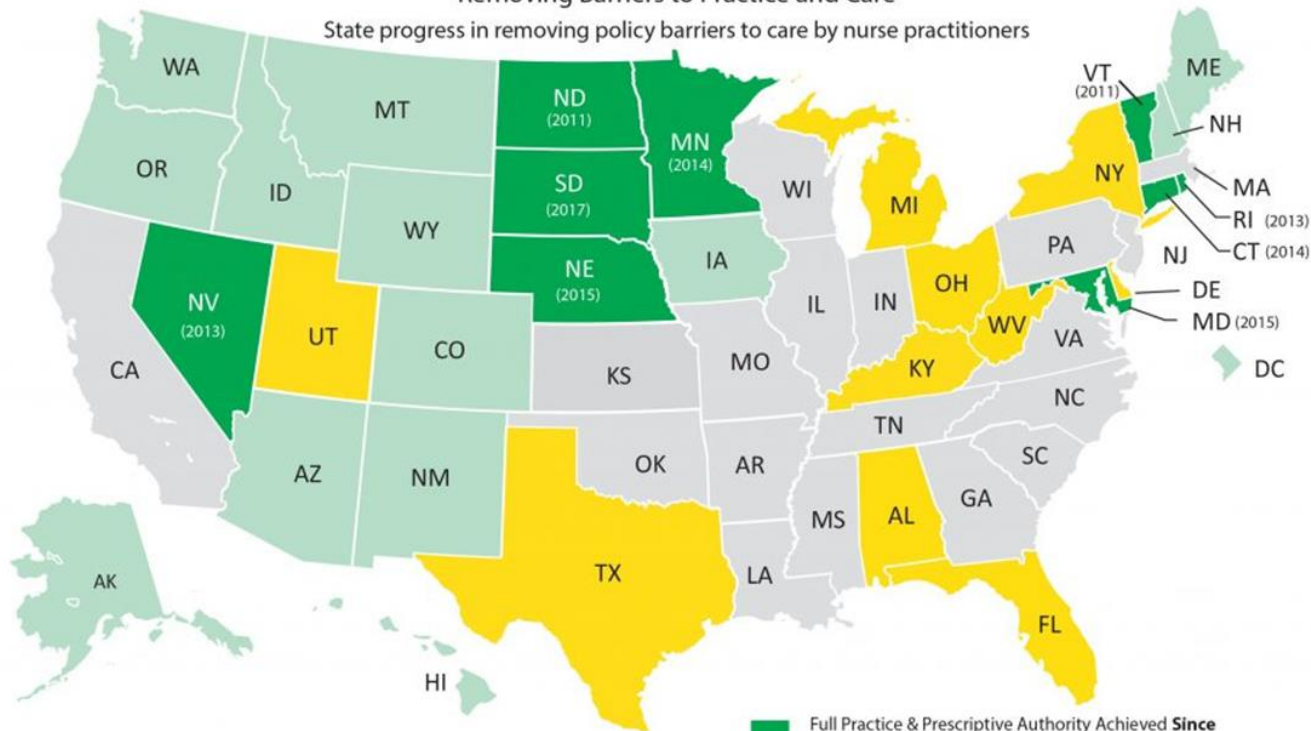
Progress: Removing Barriers

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Removing Barriers to Practice and Care



State progress in removing policy barriers to care by nurse practitioners



This map shows progress for nurse practitioners. For more detail about the practice environment for all types of APRNs, see the National Council of State Boards of Nursing's maps: <https://www.ncsbn.org/5397.htm>.

Updated: February 23, 2017

- Full Practice & Prescriptive Authority Achieved **Since** Campaign Began
- Full Practice & Prescriptive Authority Achieved **Before** Campaign Began
- Incremental Improvements Made Since Campaign Began

IOM Report: Promote nursing leadership and prepare nurses for board positions

Progress:

- 1) Formed Nurses on Boards Coalition
- 2) 26 members
- 3) 2,740 nurses serve on boards
- 4) Goal: reach 10,000 by 2020



www.nursesonboardscoalition.org

Nurse Leader Institute and Mentoring Program



IOM Report: Better collaboration between professionals will improve care

Progress:

- Top nursing schools are increasing the number of interprofessional classes offered



IOM Report: Nurses should reflect the population in terms of race, gender and ethnicity

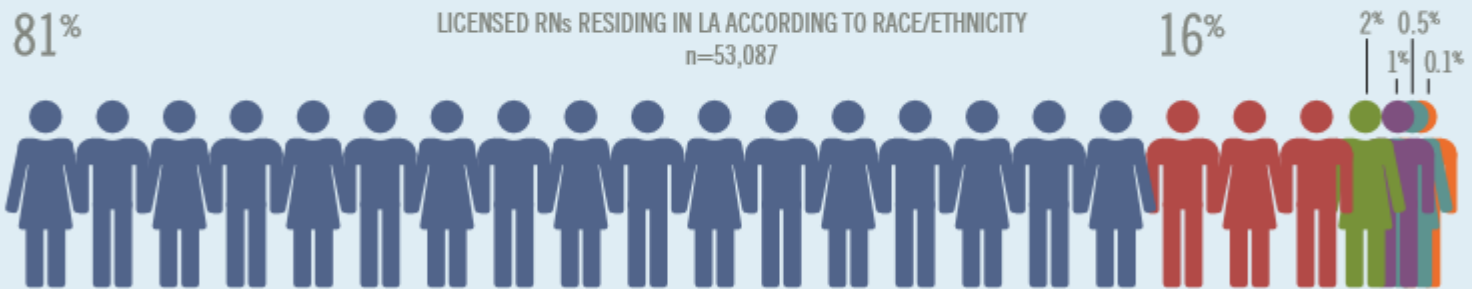
Progress:

1. Nearly all Action Coalitions implementing diversity strategies
2. 30.1% of BSN grads in 2014 represent minority populations (up from 24.1% in 2005)



THE DIVERSITY OF LOUISIANA'S REGISTERED NURSE WORKFORCE

White Black/African American Hispanic/Latino Asian American Indian/Alaska Native Native Hawaiian/Pacific Islander



The Campaign and a Culture of Health

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Campaign's efforts to advance IOM recommendations are giving *all* nurses tools to build a Culture of Health



Health tied to:

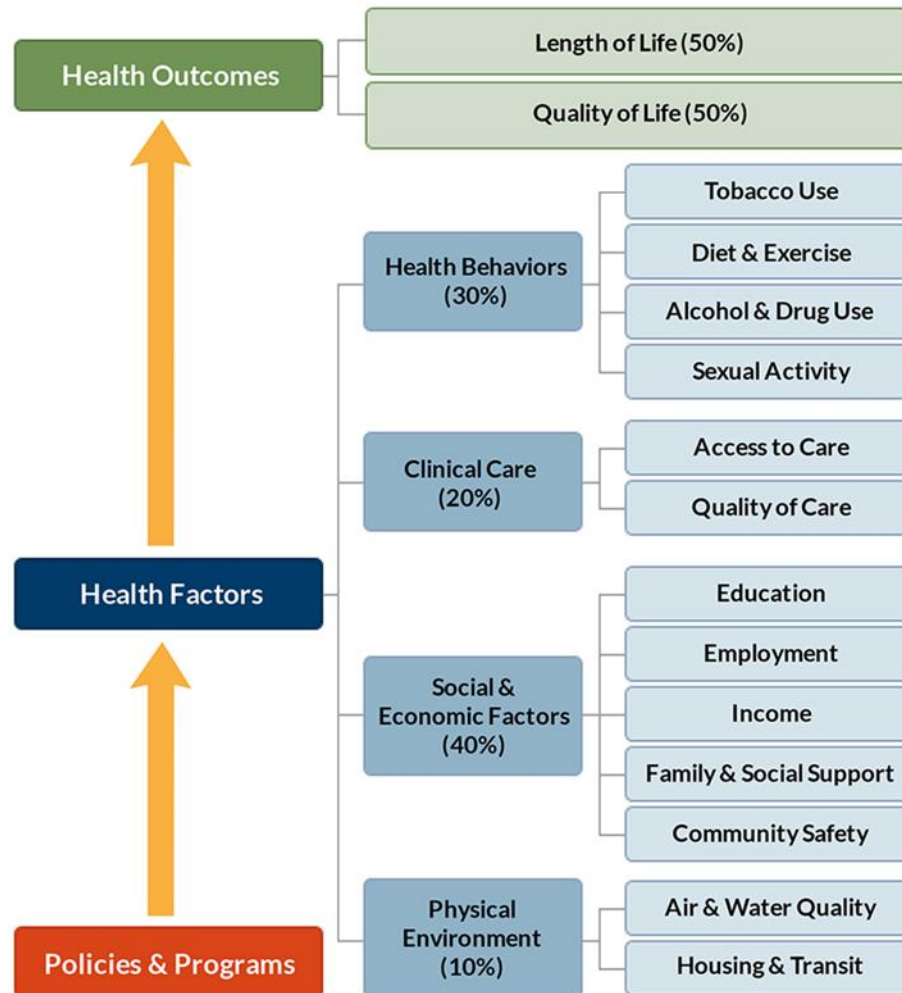
- How much money people make
- How much school they've completed
- Neighborhoods they live in



Copyright <2009> Rodger Tully

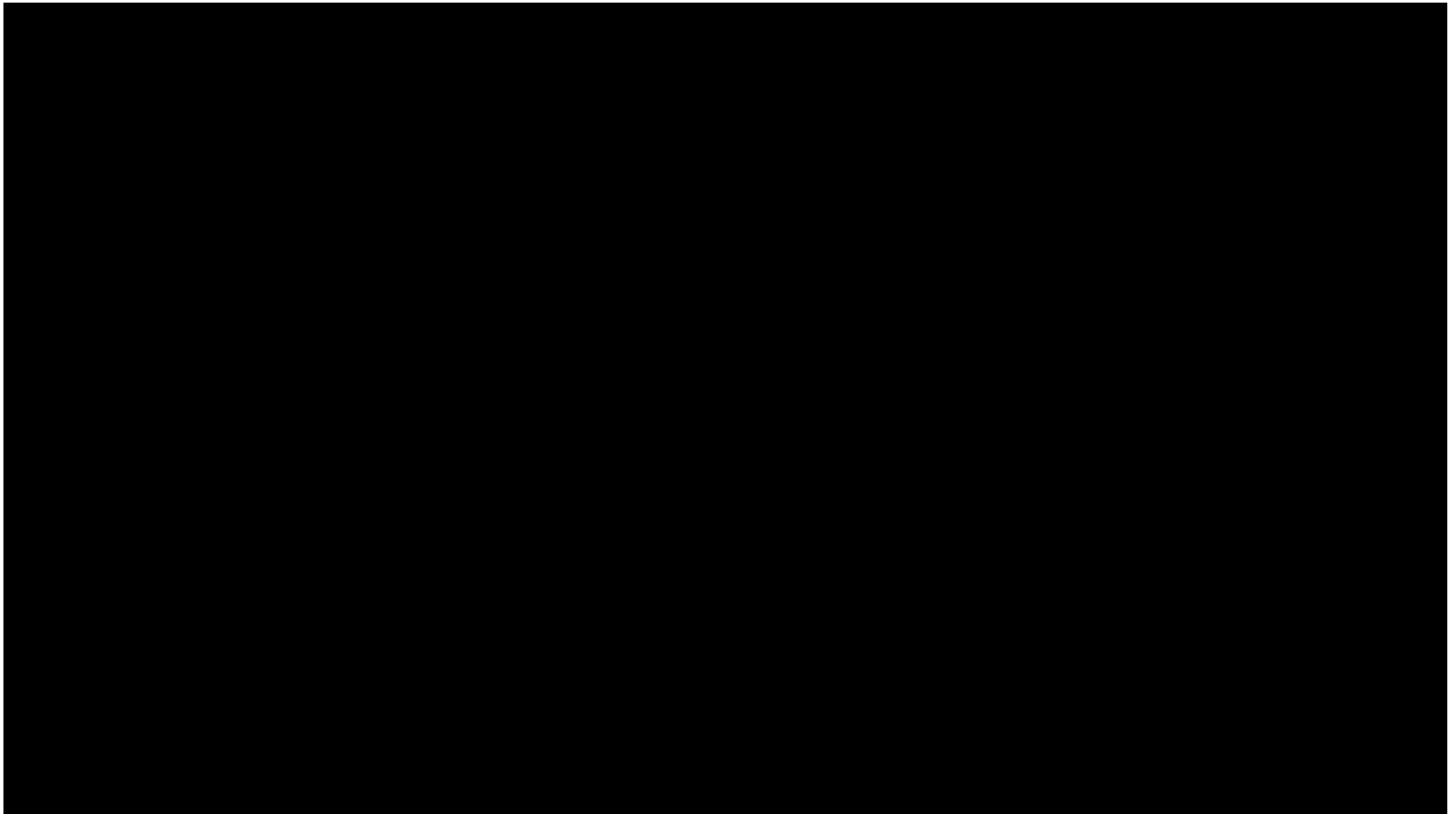
The choices we make are
based on the choices we have

Many Factors Affect Health



County Health Rankings model © 2014 UWPHI

Video



We, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthy lives, now and for generations to come



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Many Partners...



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Copyright <2008> Lynn Johnson



Copyright <2008> Ed Keshi

...Including Nurses



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Nurse-Family Partnership

Nurses visit low-income, first-time moms during their pregnancy and until their child turns 2

- Check overall health of mothers and infants
- Offer assistance with breastfeeding and infant care
- Enhance educational and employment opportunities for parents



Copyright: Nurse-Family Partnership

Results: Return of \$5.70 per \$1 spent for highest-risk families

Example: Community Gardens

- **Garden offers produce to low-income community**
- **Goals:** create neighborhood connections and promote healthy bodies and minds
- Nurses provide fundraising support and volunteers



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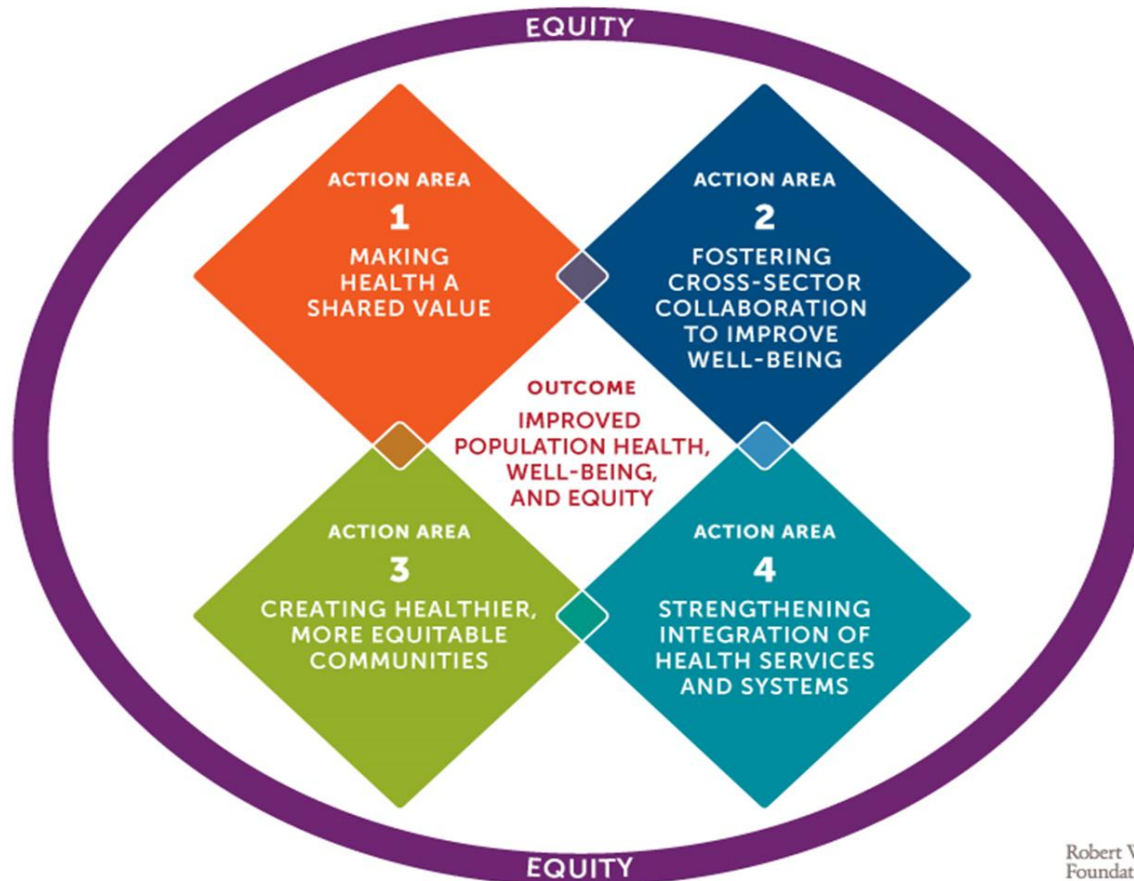
Example: Surplus Food Project

- Nurses and other volunteers repackage hospital food bound for landfill to local food pantries
- Nurses provide health screenings when meals are served.



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CULTURE OF HEALTH ACTION FRAMEWORK



www.cultureofhealth.org



ACTION AREA



STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

DRIVERS

ACCESS

CONSUMER
EXPERIENCE AND
QUALITY

BALANCE AND
INTEGRATION

Access to public health

Access to stable
health insurance

Access to mental
health services

Routine dental care



Consumer experience

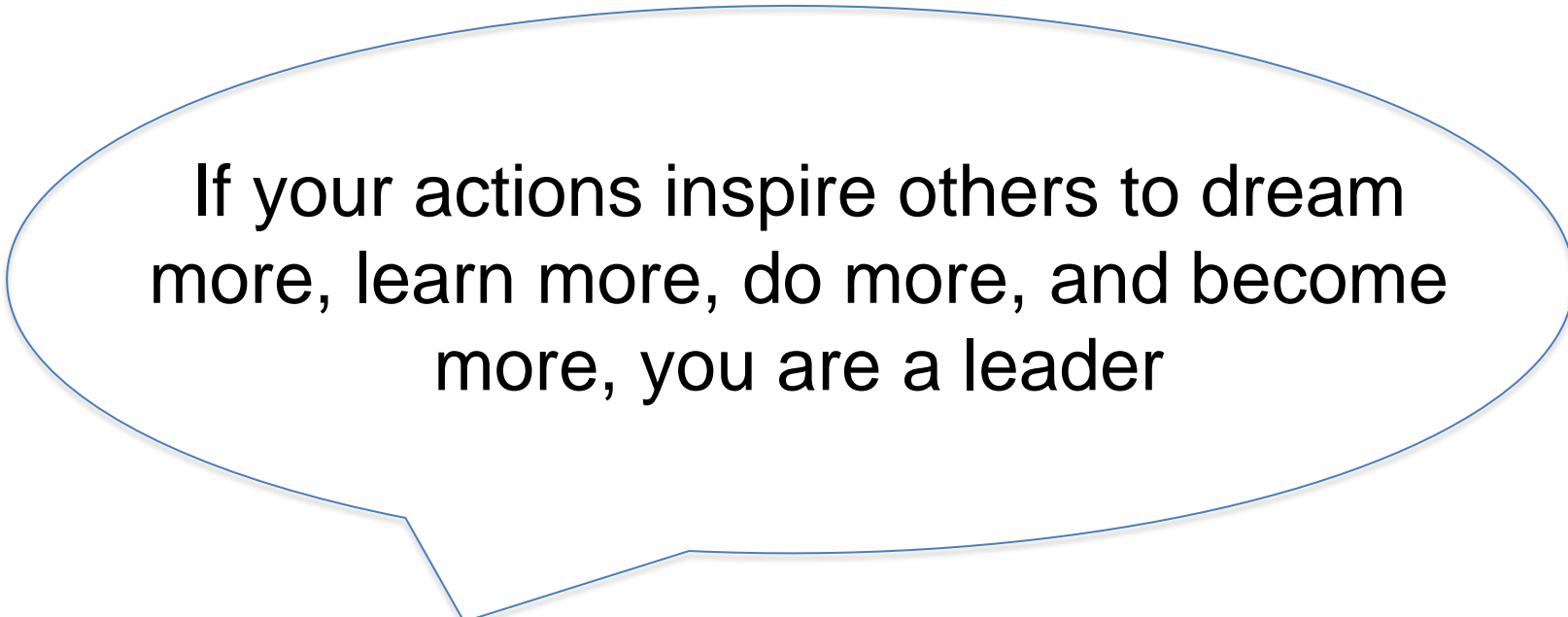
Population covered
by an Accountable
Care Organization

Electronic medical
record linkages

Hospital partnerships

Practice laws for
nurse practitioners

Social spending relative
to health expenditure



If your actions inspire others to dream more, learn more, do more, and become more, you are a leader

--John Quincy Adams

Get Involved!

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www.campaignforaction.org

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ABOUT ISSUES OUR NETWORK BLOG RESOURCES GET INVOLVED Q



We're building a
healthier America
through nursing.

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